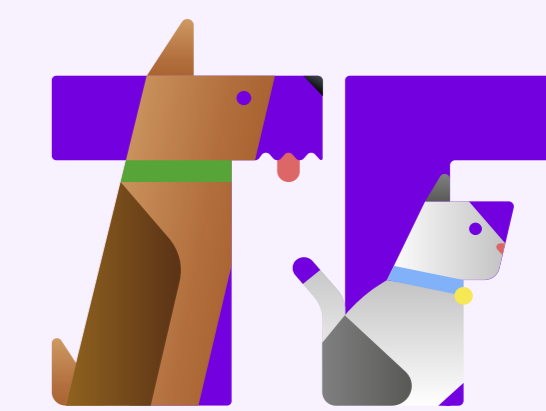


# TEDDY FOOD:

## First Steps in Europe



### Who We Are:

**TEDDY FOOD** — an online platform connecting people and shelter animals through direct aid and live video streams. Founded in 2015, now expanding to Europe.

Currently, **TEDDY FOOD** operates in Spain as a **social startup initiative**, officially registered as an autónomo for the initial phase. We are planning to establish a full non-profit organization in Europe to further expand our mission and activities.

### What We Have Achieved:

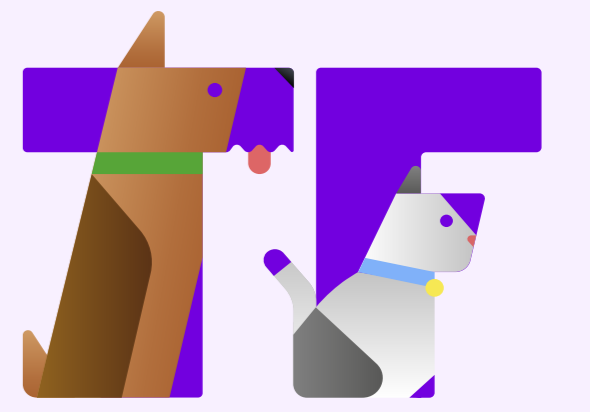
- Connected the first shelter in Murcia, Spain – “Furry Friends Rescue”
- Installed 8 Ivideon cameras and a network switch.
- Established partnerships with <https://ru.ivideon.com/> and <http://darkcoon.es> for equipment support.
- Successfully completed an acceleration program in Barcelona — eWorks Accelerator program (ESADE 2024).



### Initial equipment investment:

- 29 Ivideon cameras with POE support (€1,520);
- 2 POE switches with anti-vandal features (€320);
- €300 — payment to a **manager for negotiations**, on-site visit, and shelter onboarding.

# Our Team Behind the Mission



**Yana**

Shelter communication and animal profiles coordination



**Vadim**

Engineering support, hardware setup



**Sergey**

Website development, technical maintenance



**Pavel & Varvara**

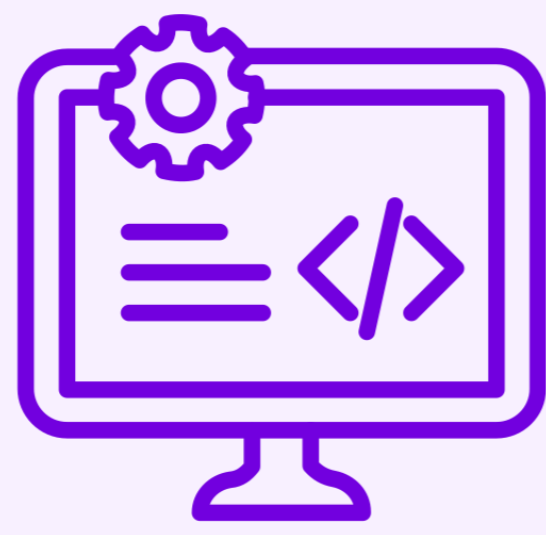
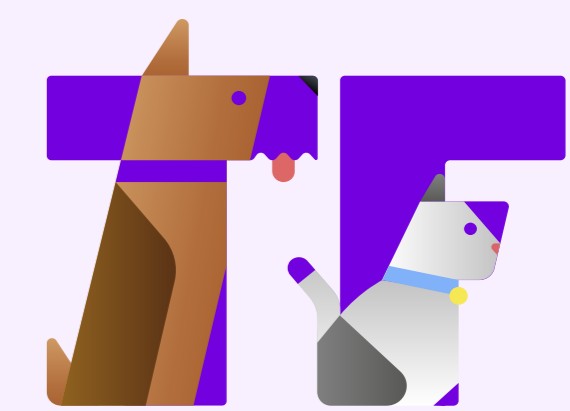
Founders, strategy and operations



**Vlasta**

Technical onboarding of shelters, project coordination

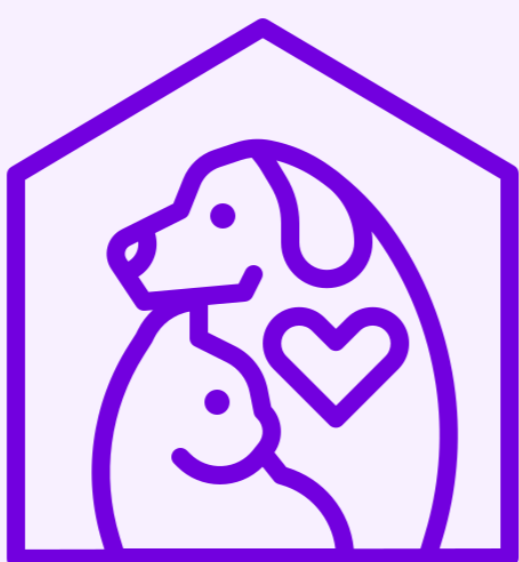
# What's Next



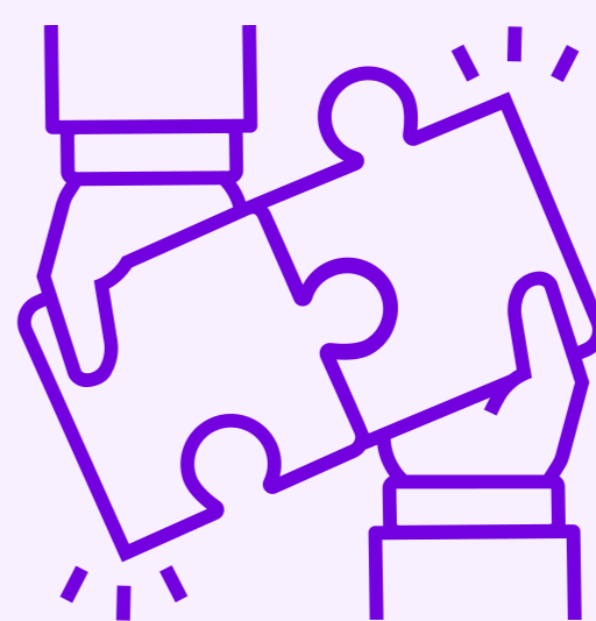
Launch of the new version of TEDDY FOOD platform in 2025



Running targeted ads to attract new donors



Connecting 5+ more shelters in Spain and other European countries



Building collaborations with bloggers, companies, and social initiatives supporting animals



Growing TEDDY FOOD into a major platform for transparent, real-time aid to shelter animals across Europe